

Young Professionals Board Work Plan 2022



Mission Statement:

“Young Professionals Board (YPB) members are entrepreneurial, ambitious individuals dedicated to advancing the efforts of Special Olympics Minnesota through volunteering, fundraising, creating community awareness and engaging young professionals.”

YPB Meeting Cadence: Monthly

(All meetings are at 6:00 PM, Call-In option)

- January 19th
- February 16th
- March 16th
- April 20th - Adam Hjerpes (SOMN Board of Directors)
- May 25th
- June 22nd
- July 20th
- August 24th
- September 21st
- October 19th
- November 16th
- December 14th

2022 Member Objectives

Objective	Key Results
Interact with SOMN Athletes	<ol style="list-style-type: none">1. An SOMN athlete will speak at a monthly SOMN YPB meeting once per Term Year.2. SOMN YPB will initiate a conversation with the Bethel Build program.
Increase Volunteer Contribution	<ol style="list-style-type: none">1. SOMN YPB to elect one member of the board to work in partnership with the SOMN staff member to coordinate a signup for upcoming volunteer events.2. YPB members volunteer at 2 SOMN events per Term Year (i.e. Summer Games, Winter Games, State Tournaments, etc.).
Interact with SOMN YPB and Board of Directors through networking opportunities	<ol style="list-style-type: none">1. A member of the SOMN Board of Directors will speak once per Term Year at a monthly SOMN YPB meeting.2. SOMN YPB to get together after monthly meetings 2x per Term Year for dinner.3. (Optional) YPB members will participate in the executive plunge on Friday, March 4th.

2022 YPB Objectives:

Objective	Key Results
<p>Raise \$20,000 for SOMN</p>	<ol style="list-style-type: none"> 1. Host <i>Quarterly</i> brewery fundraising events. (March, May, August and October) 2. Host a March Madness Bracket tournament 3. Host SOMN Pickleball Tournament – April (Patrick Larson) 4. Host Blue Ocean Invitational Golf Tournament and Gala? at Stone Ridge – August (Nolan Schoonveld)
<p>Increase number of YPB members to 20 people</p>	<ol style="list-style-type: none"> 1. Finalize By-Laws 2. Create and Update the SOMN YPB Web Page 3. Current YPB members reach out to two individuals in their network who would be a contributing member or post the link to the new webpage to a social media account.
<p>Support the 2026 World Games</p>	<ol style="list-style-type: none"> 1. Sarah and SOMN employees will define engagement strategy for YPB

Summary of Member Requirements

- Attend Nine out of Twelve SOMN YPB Meetings
- Volunteer at two SOMN Events, current offerings listed below
- Attend one of two SOMN YPB Post-Meeting Dinners
- Bring two individuals in your network to a Special Olympics Event

Additional Member Suggestions

- Highly encouraged to promote events on social media, especially if you're attending. (@SOMinnesota)
- Participate in a Polar Plunge event as a plunger or volunteer.

Volunteer Opportunities

Feb 4-5	Maple Grove Polar Plunge	Event Info	Email Greg about Volunteer Shifts!
Feb 12	Woodbury Polar Plunge	Event Info	Email Greg about Volunteer Shifts!
Feb 17	Minnesota State High School Unified Basketball Tournament	Event Info	Email Greg about Volunteer Shifts!
Feb 25-26	South Metro Polar Plunge	Event Info	Email Greg about Volunteer Shifts!
Feb 25-26	Anoka County Polar Plunge	Event Info	Email Greg about Volunteer Shifts!
Feb 26	Regional Snowshoe Competition	Event Info	Email Greg about Volunteer Shifts!
Feb 27	State Alpine Skiing & Snowboarding Competition	Event Info	Email Greg about Volunteer Shifts!
Apr 23	Regional Metro Basketball	Event Info	Sign up link with Event Info
Apr 24	Regional Metro Swimming	Event Info	Sign up link with Event Info
May 8	Regional South Track & Field (East)	Event Info	Sign up link with Event Info
May 21	Regional Metro Track & Field (West)	Event Info	Sign up link with Event Info

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Update Website Content:

- Mission Statement
- Link to By-Laws
- Recent Events and Wins
- Meeting Cadence
- Contact Information