

2020 REACH REPORT



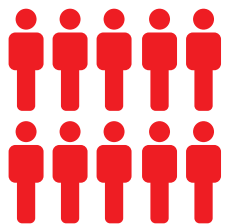
COVID-19 IMPACT

In 2020, the swift spread and devastating impact of COVID-19 caught many organizations off guard. In the past, the most disruptive issue Special Olympics Minnesota had to develop contingency plans around was bad weather. But this past year, we were forced to reimagine the delivery of our entire mission as our staff transitioned to working from home and the SOMN community practiced social distancing.

The pandemic may have put a halt to traditional in-person trainings, events and competitions. However, we were able to pivot to virtual options for many of our programs, which allowed us to maintain connection with our athletes, Unified partners, coaches, families and volunteers.

We worked diligently to develop and deliver enriching engagement opportunities through virtual programming focused on physical fitness, mental health, leadership growth and connection as a community. As a result of this pivot, we saw a unique increase in participation. Individuals who face barriers that typically impact participation—like living in rural areas far away from competitions, relying on third party transportation options, etc.—were more engaged with SOMN than ever before.

Despite the challenges that COVID-19 presented, SOMN remains steadfastly committed to our goal of helping athletes achieve happier, healthier lives. We are excited that our in-person programming can gradually resume in accordance with state and federal health regulations.



7,008

ATHLETES

263

RETURN TO PLAY
PARTICIPANTS

1,563

UNIFIED CHAMPION
SCHOOL EXPERIENCES

7,105

SO TOGETHER
EXPERIENCES



12,764

VOLUNTEER HOURS



672

VIRTUAL LEADERSHIP
UNIVERSITY EXPERIENCES



144

VIRTUAL HEALTH &
FITNESS EXPERIENCES



1,205

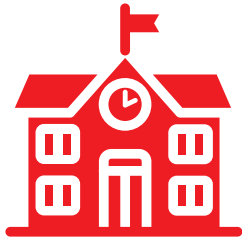
VIRTUAL COMPETITION
EXPERIENCES

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UNIFIED SCHOOLS

Special Olympics Minnesota's Unified Schools program is an education and sports based strategy powered by an engaged youth community. The program aims to increase athletic and leadership opportunities for students with and without intellectual disabilities, while creating inclusive school communities.



136 UNIFIED
CHAMPION
SCHOOLS



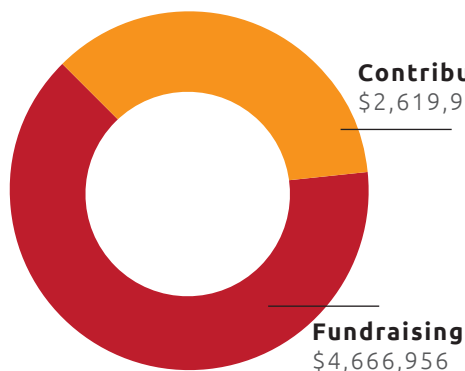
5,910 UNIFIED
CHAMPION
SCHOOL STUDENTS

\$7,200,000+

2020 REVENUE

REVENUE & OTHER SUPPORT

\$7,286,888



EXPENSES

\$5,860,600

