## Special Olympics Minnesota

## R-Word T-shirt Design Contest

Special Olympics Minnesota school programs have the opportunity to design the 2016-2017 R-Word T-shirt for the entire state of Minnesota. The details are as follows:

- Unlimited number of entries per school
- Entries must be submitted no later than Noon on March 15 th, 2016
- You can submit entries via mail, email, or fax (see contact information below)
- Both sides (front \& back) of the shirt must be completed
- One winner will be chosen by a selection committee and will be notified no later than March 31 3 , 2016
- Winner of the Design Contest will get:
- 10 Free RWord shirts
- An RWord Prize Package
- $\$ 300$ for his/her inclusive school program
- A pizza party for his/her school club
- Social Media Accolades
- Get Creative!
- Come up with a clever and unique slogan!
- Make the design eye-catching!
- Color scheme is important!
- T-shirt designs must include the following:
- A clear and concise message to eliminate the use of the R-Word
- Shirt must be a solid color
- No more than three print colors
- The Special Olympics Minnesota logo must be included
- The website 'specialolympicsminnesota.org/rword' must be included
- The sleeves cannot have anything on them
- Special Olympics Minnesota has the right to the design once submitted and has the right to change the design as they see fit
- Mail, email, or fax entries to:


## Special Olympics Minnesota

ATTN: Nick Cedergren
100 Washington Ave. S., Suite 550
Minneapolis, MN 55401
nick.cedergren@somn.org

Fax: 612.333.8782
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Student Name: $\qquad$ Grade Level: $\qquad$
School Name: $\qquad$
Advisor Name: $\qquad$


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